



fn AN OPERATING BRIEF

Cooper's Coffee Haus

More than ten sites since 2022. One view
of the sales, permits and crew behind
every one.

2026 · SEVEN SHEETS

What is Frankenstein

Good systems are assembled, not bought.

We assemble yours.



Frankenstein is an AI studio in Manila. We build Ensemble, an AI-native ERP, into the way your business already runs.

AN AI-NATIVE ERP

Most ERPs promise to run everything, then do too little of it well enough for how businesses in the Philippines actually work. Every Ensemble build is fitted to your processes and SOPs.

AN OPERATING SYSTEM FOR YOUR BUSINESS

It connects systems that were never designed to talk to each other, from your POS and accounting to payroll and group chats. Its AI handles the routine work across all of it.

A COMPANY BRAIN

One record of the whole business. When your team shares a supplier bill, a photo from the floor or a message thread, Ensemble files it where it belongs.

WE INTEGRATE PROVEN AI

We assemble the system around AI from the companies that make it. We do not build that AI, and we say plainly where it will not help.

WE RUN IT OURSELVES

Ensemble is the base we run our own studio on. Your system starts from that same base, and we add only the parts your operation needs.

What we see

This is your operation as it reads from the outside. The details are yours to sharpen.

SINCE APRIL 2022

Cooper's began in April 2022 as a counter inside the Hai Chix branch at Estancia. More than ten sites have opened since, and the latest moved into larger formats: SM Megamall, a standalone cafe on High Street South in BGC, and TriNoma.

WHAT YOU SERVE

Specialty coffee with crepes, sandwiches and pastries, plus house beans by the bag and a cold brew concentrate in the making. Away from the stores, an events line takes coffee carts to the customer.

HOW YOU SELL

Seven sites opened outside Hai Chix, from a kiosk at One Ayala to mall stores and a standalone cafe in BGC. The rest opened as counters inside Hai Chix restaurants, and events sell away from any store.

SISTER BRANDS

Cooper's and Hai Chix & Steaks share more than sites. The Hai Chix menu carries “Coffee by Coopers”, the counters inside its restaurants list its phone numbers, and in May a qualifying Hai Chix receipt at Westgate earned a free drink at Cooper's.

WHERE A CUSTOMER REACHES YOU

9

INSTAGRAM

FACEBOOK

TIKTOK

EMAIL INBOX

WESTGATE MOBILE

ONE AYALA MOBILE

FILOIL SAN JUAN MOBILE

ECOOIL EDSA MOBILE

EVENTS GUIDE

Customers have at least nine ways to reach Cooper's, counting only public pages. A single event inquiry can start in the inbox or on any of three social accounts.

What we'd ask first

The three we would open with, and a sample of what follows. You know your floor better than anyone; tick what rings true.

WHY NOW What makes now the ideal time to look for inefficiencies across the whole operation?	WHAT MATTERS MOST Which part of how you work would you most want made easier?	WHAT GOOD LOOKS LIKE What would the right system let you do that you can't today?
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☐ 01 EVERY NEW SITE

More than ten sites since 2022, from a kiosk to a standalone cafe. How does the work of running them grow with each one that opens?

☐ 02 WHAT RENEWS WHEN

Cooper's has opened in seven cities, and every site carries its own permits, crew health certificates and lease, each with its own dates. Where is that full list kept, and who sees what lapses next?

☐ 03 SALES TO THE BANK

Card, QR and delivery payouts land anywhere from a day to a week later, each net of its own fees. How long does matching every site's day to the bank take, and how far behind does it run?

☐ 04 BETWEEN THE TWO BRANDS

Counters inside Hai Chix, "Coffee by Coopers" on its menu, a free drink on a Hai Chix receipt. What does each brand charge the other, and where does each site's own P&L live today?

☐ 05 TOMORROW'S PASTRY PAR

The same croissants and cakes sell across your sites and on the Hai Chix menu. How does what was left at closing shape each site's par for the next day?

☐ 06 COST PER DRINK AND BAG

When the price of beans, milk or cups moves, how does the cost of every drink and every bag on the shelf get worked out again?

☐ 07 REQUESTS AND APPROVALS

A site needs a repair, a supplier bill falls due, a crew member asks for a cash advance. How does each request reach whoever signs, and how many days does it wait?

☐ 08 FROM INQUIRY TO CART

An event inquiry lands in a DM on a Saturday night. How does it become a quote, a deposit and a cart stocked and staffed from a store?

 Whichever you tick, the working session starts there.

Good to have you back. Ensemble has been keeping the records.

Search

INPUTS

Capture

5

DEPARTMENTS

Store ops

Finance

Inventory

Events

Comms

People ops

WHAT NEEDS ATTENTION

Sales to match to the bank

Every site, from the POS exports and settlement reports

4

waiting

1

stale

1

unrouted

✦ Reading · This week

Megamall's weekend card sales are not matched yet. The settlement report for those two days has not come in.

POS exports

Settlement reports

WHAT BITES NEXT

Coffee cart, company event

Crew and stock from TriNoma

3

days

⌚ Running

Fresh milk price change

Every milk drink's cost moves November 1

12

days

⚠ Due soon

Crew health certificates

Four at TriNoma lapse October 29

9

days

⚠ Due soon

WHERE THINGS STAND

Cafe sales

+4%

Sites outside Hai Chix, against a usual week

Food and pastries

-3%

Croissants sold out at three sites

Counters in Hai Chix

+2%

Counters inside Hai Chix, against a usual week

SM Megamall

×

Cafe · Level 4, Mega Fashion Hall

+5% sales this week

-6% on pastry

Both against a usual week, from the POS exports

WHERE IT IS

✓

Sales read

All seven days, from the POS exports

Yesterday

Done

⌚

Matched to the bank

Weekend settlement report not in

Today

Current

3

Crew hours set against sales

Awaiting

4

Ready for month-end

Awaiting

READING

✦ Reading

Pastry here is under a usual week. Croissants sold out on three days, which points to a par set too low.

POS item sales

Pastry par

Connections

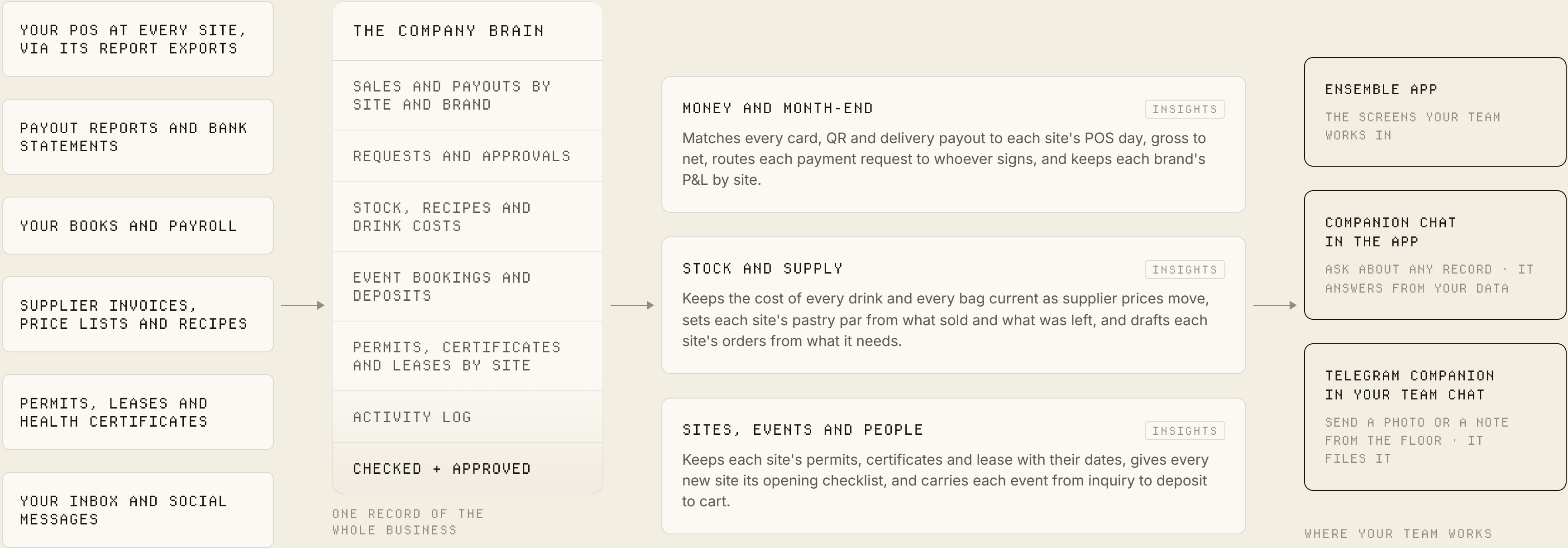
PC

SR

COOPER'S COFFEE HAUS ON ENSEMBLE · SAMPLE DATA SHOWN

Your operation on Ensemble

Your operation mapped onto it, nothing replaced, everything connected.



ONE CONNECTOR PER SOURCE

SAFEGUARDS

EVERY CHANGE IS RECORDED

ACCESS IS SET BY ROLE

EVERY FIGURE CARRIES ITS SOURCE

YOUR DATA STAYS YOURS

YOUR PEOPLE MAKE THE CALLS

Where this goes

A FIRST CHAT

We look forward to speaking.

A WORKING SESSION

One hour with your operations lead, starting from the eight questions on sheet four. Wherever the real pains turn out to be, that's what we build first.

A PILOT BEFORE ANY BUILD

We prove it on one workflow first. If it doesn't hold up on your floor, you walk away with the process maps we drew.

CONTACT

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SCAN TO OPEN THIS BRIEF
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